

 **imprint**  
DATA CENTER SOLUTIONS

# DESIGN YOUR DATA CENTER FOR TODAY — & TOMORROW.

A WORKING DATA CENTER IS A COMPLEX SYSTEM IN WHICH EVERY COMPONENT PLAYS A CRITICAL ROLE. HARDWARE, SOFTWARE, SECURITY, NETWORKING, POWER, COOLING AND THE PHYSICAL FACILITY ALL WORK TOGETHER TO KEEP THE CENTER FUNCTIONING AT PEAK EFFICIENCY. AS IN ANY SYSTEM, FAILURE OF A SINGLE CRITICAL ELEMENT CAN BRING THE ENTIRE OPERATION TO ITS KNEES.

Unfortunately, once data center management becomes reactive rather than proactive, some of your best options may be out of reach. That's why you need a planned design that serves your organization's specific goals and deploys appropriate technology to flexibly and cost-effectively achieve them.



## COMPREHENSIVE SERVICES

At Imprint, we offer a full range of services tailored to our clients' current needs and future plans. Our strengths include:

- > Over 35 years of experience
- > Expertise in designing, building and equipping data centers from scratch
- > Full support and maintenance services for existing "legacy" systems
- > Clients ranging from small businesses to Fortune 200 companies
- > Local and global reach

**Bottom line: our organization is fully equipped to provide the services and attention our clients deserve without incurring the excess overhead that drives up costs.**

## WHAT WE DO

### INFRASTRUCTURE

<i>Cooling</i>	CRAC, CRAH, Containment, Chillers, Air Flow Management
<i>Power</i>	UPS, Power Distribution, Generators, TVSS, Switchgear, PDUs
<i>Racks</i>	Server Racks, Ladder Racks, Cable Management, Networking Racks
<i>Data Center</i>	Raised Floor, Fire Suppression, Structured Cabling
<i>Management</i>	DC Management Software, KVM, Security, Sensors, Metering
<i>IT Supplies</i>	Data Storage, Toner, Print Management

### SERVICES

<i>Software Integration</i>	Data Center Management Software, Physical Threat Monitoring
<i>Design</i>	Data Center Assessments, Energy Assessments, Data Center Upgrades, New Data Center Design, CFD Analysis, Wireless Access Point Deployment
<i>Installation</i>	Air Containment, Raised Floor, Racks, Electrical and Mechanical Installation, General Contracting, Printer and Scanner Installation, RFID
<i>Support Services</i>	Tape Services, Data Center Cleaning, Project Management, Co-Location Services

## STATE-OF-THE-ART TECHNOLOGY

Managing growth is a challenge for any business. The capacity and density of your data center can mean the difference between leading the way or falling behind.

Today, the Internet is carrying unprecedented amounts of data and modern software is doing more with it. To keep up, data centers must grow in handling capacity and system management capabilities.

Imprint can help. Our unique experience in both supporting legacy systems and implementing leading-edge technologies allows us to help clients find the most cost-effective solutions to grow capacity, manage power and cooling challenges, and reduce costs.

## IMPLEMENTING AND MANAGING INFRASTRUCTURE

As your data center grows, so does the complexity of its infrastructure—rack layouts, asset tracking, power capacity, cooling distribution, system "up time" and more. Proper planning and ongoing management of these assets are critical to efficient daily operation and long-term success.

To achieve this, Imprint utilizes DCIM (Data Center Infrastructure Management), the emerging technology for management of IT assets and facilities. DCIM uses hardware, software and sensors to assess and maintain all critical operations—from processing capacity to energy usage. With DCIM, you can see your system at any granularity, from a single page overview to fine detail, and control it either manually or automatically. So you can manage needs in real time and avoid costly problems down the road.

## KEEP YOUR COOL

Power issues or cooling failure can bring an operation to a standstill and incur huge costs. As a regional leader in data-center power delivery and temperature control, Imprint offers state-of-the-art solutions to address these challenges and extend the life of your system.



# WHY IMPRINT?

IMPRINT IS UNIQUELY POSITIONED TO SERVE THE BEST INTERESTS OF OUR CLIENTS.

**EXPERIENCE** We sell a wide range of system components and know them all inside and out.

**INDEPENDENCE** With no commitment to specific brands, we are free to propose solutions based solely on client needs.

**VERSATILITY** We mix and match components to deliver maximum performance, flexibility and cost-efficiency.

**AFFORDABILITY** Manufacturer discounts allow us to offer the best pricing.

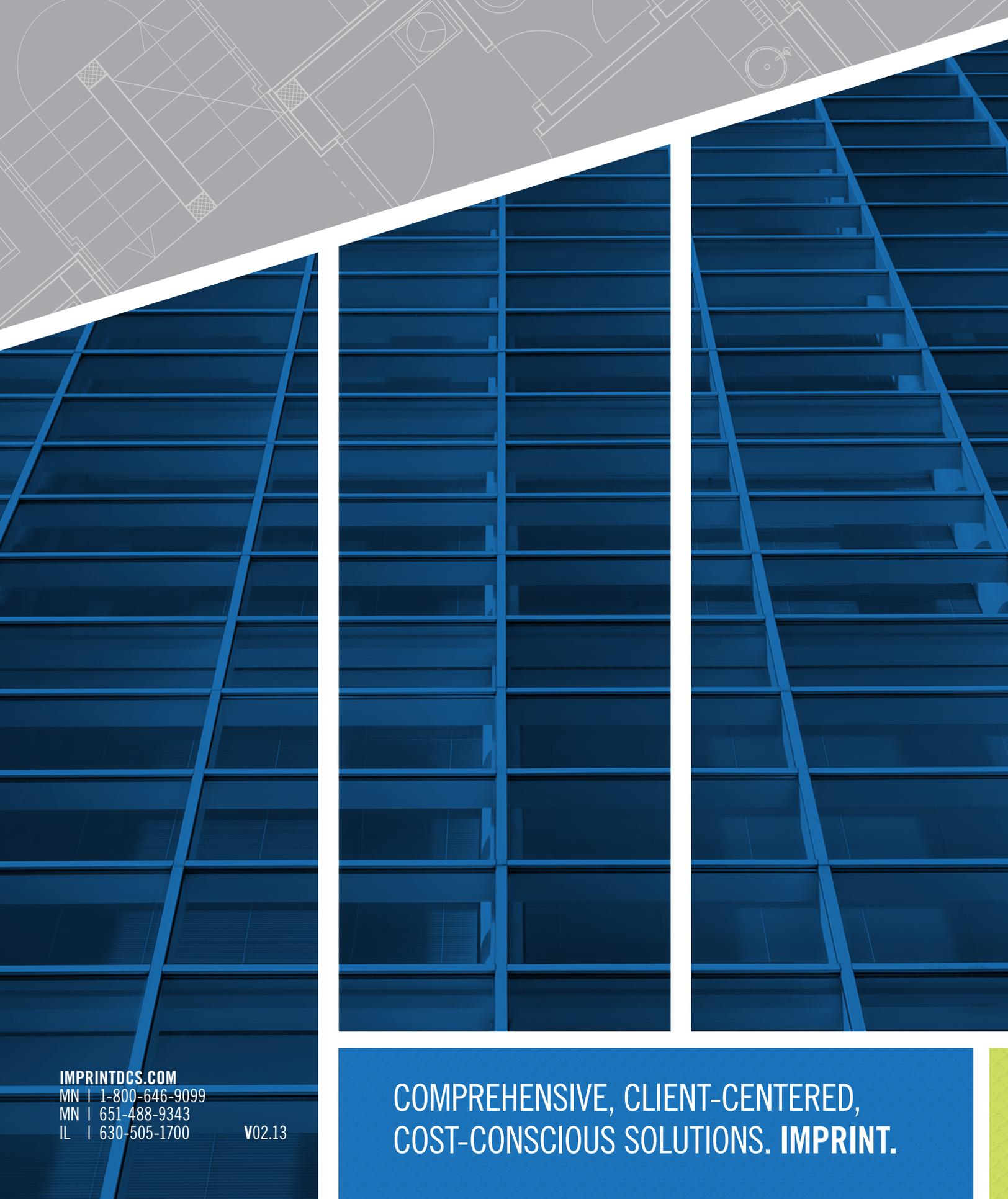
**COORDINATION** We work closely with engineers, designers and contractors to ensure optimal data center architecture and installation.

**COLLABORATION** We build team relationships with in-house professionals and external resources to keep projects on time and on budget.

**ACCESSIBILITY** We're always there for our clients to meet day-to-day needs and keep systems running at peak efficiency.

LET US SHOW YOU QUICK,  
EASY WAYS TO IMPROVE DATA  
CENTER PERFORMANCE AND  
SAVE MONEY WITH A **FREE**  
**DATA CENTER ASSESSMENT.**





**IMPRINTDCS.COM**

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**COMPREHENSIVE, CLIENT-CENTERED,  
COST-CONSCIOUS SOLUTIONS. IMPRINT.**